

What Kind of Demonstrator are You?

Stampin' Up! offers plenty of options when it comes to being a demonstrator. The choice is totally yours and totally flexible, you can change focus at any time to suit your needs. As your upline, I will provide support and guidance no matter what option you choose as a Stampin' Up! demonstrator. All the resources of the Inks and Whimsy team are at your disposal and you can take from it as much or as little as you like.

Casual Demonstrator:

- You just want to purchase stamping and scrapbooking supplies at a great discount, and maybe help your friends and family get their supplies too.
- You love having access to the demonstrator only web site and bi-monthly idea magazine, both of which offer lots of ideas for your personal crafting.
- You don't want any pressure to sell to others, attend events, or necessarily even communicate with anyone in the team, you just want to order when you want to and enjoy receiving your big brown boxes of product at a great price.
- You simply purchase the starter kit at a great value price and utilise the box of catalogues in the business package to give out to family and friends.

Try it Out Demonstrator:

- You would like to join Stampin' Up! and see what it is all about with no long term commitment or plan.
- Simply purchase the starter kit (which is a great value), including the business pack and take advantage of the series of information emails which Stampin' Up! send out of the first months.
- Hold a workshop or class with friends to see if you like it - the Bi-monthly Stampin' Up! Newsletter even gives you a suggested Workshop or class plan and projects.
- If this is something you enjoy, then you can move up to a Hobby Demonstrator, and Inks and Whimsy offer you the support to do this. If you find it is not for you ... you can become a casual demonstrator or just say "goodbye" with no penalty, you get to keep all of your discounted product.

Hobby Demonstrator:

- You find the idea of doing workshops/classes and earning extra money appealing but only when it's convenient for you.
- You want to be able to set your own hours, work a lot some months or very little (or not at all) in other months when family and other commitments take precedence.
- You love to stamp, create cards and/or scrapbook and would like to support your own "hobby" so that you can buy everything that you want with the money that you earn.
- Again, Inks and Whimsy will offer you every support, along with the multitude of support on the Stampin' Up! demonstrator web site.
- You may choose to subscribe to the DBWS system where you get a Stampin' Up! personal web site, your own online shop for others to purchase directly from you and be listed in the Demonstrator Directory.

Part Time Demonstrator:

- You feel you have the time and commitment to do a little work in relation to your crafting and earn a little extra money each month on a consistent basis.
- You don't want to be pressured to ever do more than you want, however you would like the help and support from a dedicated upline who will help you set goals and progress your business at your pace.
- You may have specific goals in mind, maybe to pay for your children's schooling, car payments or saving for a family holiday.
- You would definitely take advantage of the Stampin' Up! DBWS system and be keen to recruit and provide support for your own team members.
- Cheryll can provide you with support and training on other marketing tools such as a Facebook page, a blog/web site, regular newsletters etc. as well as assist you in supporting your own recruits.

Career Demonstrator:

- You recognise the potential of being a Stampin' Up! demonstrator and want to build a business with long term career goals.
- You have the time and dedication to work at your business with consistency and an outgoing manner.
- You love attending Stampin' Up! events and building relationships with other demonstrators, customers and recruits.
- You want to move up the career ladder, working towards annual bonuses and incentives such as the Grand Vacation.
- You may want support from your upline and team members, but you are also confident in your ability to support and guide your own recruits as you pursue management within the Stampin' Up! family.

So you can see there are many options available. Above all, any choice you make should always be fun and creative ... if you do what you love and love what you do, success in achieving your goals, whatever they may be, will follow. Of course, I will provide whatever support you need in helping you to achieve your goals!

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